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Includes the "AP Advantage 3-Step Solution, 1 Platform" formula for learning.

Acclaimed historian Alan Brinkley gives us a sharply realized portrait of Henry Luce, arguably the most important publisher of the twentieth century. As the founder of Time, Fortune, and Life magazines, Luce

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changed the way we consume news and the way we understand our world. Born the son of missionaries, Henry Luce spent his childhood in rural China, yet he glimpsed a milieu of power altogether different at Hotchkiss and later at Yale. While working at a Baltimore newspaper, he and Brit Hadden conceived the idea of Time: a “news-magazine” that would condense the week’s events in a format accessible to increasingly busy members of the middle class. They launched it in 1923, and young Luce quickly became a publishing titan. In 1936, after Time’s unexpected success—and Hadden’s early death—Luce published the first issue of Life, to which millions soon

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subscribed. Brinkley shows how Luce reinvented the magazine industry in just a decade. The appeal of Life seemingly cut across the lines of race, class, and gender. Luce himself wielded influence hitherto unknown among journalists. By the early 1940s, he had come to see his magazines as vehicles to advocate for America's involvement in the escalating international crisis, in the process popularizing the phrase "World War II." In spite of Luce's great success, happiness eluded him. His second marriage—to the glamorous playwright, politician, and diplomat Clare Boothe—was a shambles. Luce spent his later years in isolation, consumed at times with conspiracy theories and peculiar

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vendettas. The Publisher tells a great American story of spectacular achievement—yet it never loses sight of the public and private costs at which that achievement came.

Kaplan's, 5-Steps, Crash Course and the others are great resources for reviewing in the last month before the exam, but Tamm's Textbook Tools workbooks accompany students all year long. This AP U.S. History companion is filled with vocab and assignments that follow the Brinkley book for all 32 chapters. They can be used as regular weekly assignments or reviews. They can be used on short notice if there is a sub, or be done as regular homework. All you need is the textbook. Teachers can copy at will, or the book can be

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used as a student consumable. When publishers started putting their content online, it opened a niche for traditional school assignments, a void filled by this series.

Additionally, whether the textbook itself is written in ink or electrons, many students still like to write and keep notes for themselves, and portfolios still matter. These activities challenge students to apply the concepts, give examples, and diagram each chapter. Find TTT on FB.

Known for its balanced voice and approachable scholarship, Alan Brinkley's best-selling *The Unfinished Nation* offers a concise, yet thorough survey of American History appropriate for students at

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all levels. With new authors and new scholarship added to the team for the 9th edition, the panorama of history will be covered even more thoroughly. The 9th edition will feature new scholarship on treatment of Native Americans, the effects of the Revolutionary War, the Civil Rights Movement, and the effects of modern warfare on American History.

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End of Reform shows how the liberalism of the early New Deal—which set out to repair and, if necessary, restructure America's economy—gave way to its contemporary counterpart, which is less hostile to corporate capitalism and more solicitous of individual rights. Clearly and dramatically, Brinkley identifies the personalities and events responsible for this transformation while pointing to the broader trends in American society that made the politics of reform increasingly popular. It is both a major reinterpretation of the New Deal and a crucial map of the road to today's political landscape. Known for its clear narrative voice and impeccable scholarship, Alan

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a new generation continues to shape the American story. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

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"The title The Unfinished Nation is meant to suggest several things. It is a reminder of America's exceptional diversity--of the degree to which, despite all the many efforts to build a single, uniform definition of the meaning of American nationhood, that meaning remains contested. It is a reference to the centrality of change in American history--to the ways in which the nation has continually transformed itself and continues to do so in our

own time. And it is also a description of the writing of American history it-self--of the ways in which historians are engaged in a continuing, ever unfinished, process of asking new questions. Like any history, The Unfinished Nation is a product of its time and reflects the views of the past that historians of recent generations have developed. The writing of our nation's history--like our nation itself--changes constantly. It is not, of course, the past that changes. Rather, historians adjust their perspectives and

priorities, ask different kinds of questions, and uncover and incorporate new historical evidence. There are now, as there have always been, critics of changes in historical understanding who argue that history is a collection of facts and should not be subject to "interpretation" or "revision." But historians insist that history is not simply a collection of facts. Names and dates and a record of events are only the beginning of historical understanding. Writers and readers of history interpret

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First published ten years ago, award-
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Founding Myths has since established itself as a landmark of historical myth-busting. With the author's trademark wit and flair, Founding Myths exposes the errors and inventions in America's most cherished tales, from Paul Revere's famous ride to Patrick Henry's "Liberty or Death" speech. For the seventy thousand readers who have been captivated by Raphael's eye-opening accounts, history has never been the same. In this revised tenth-anniversary edition, Raphael revisits the original myths and explores their further evolution over the past decade, uncovering new stories and peeling back additional layers of misinformation. This new edition

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